



CMEA | ACME

Canadian Music Educators' Association
L'Association canadienne des musiciens éducateurs

Annual Report

July 1, 2015- June 30, 2016

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President

At our full board meetings in 2015, 4 key stratagems were identified in our renewed strategic action plan: ***building relationships, member services, research and practice and professional development.***

Building Relationships:

- Followed up with every industry vendor who supported our national conference with a thank you letter and an offer for a complimentary corporate membership for one year.
- Attended the OMEA 2015 conference and AGM to raise the CMEA profile and strengthen the relationship between our two organizations.
- Regularly responded to member and affiliate organization requests, concerns and questions via email and telephone.
- Represented CMEA on CMEC full board, attended meetings online and in Toronto.
- Attended the AME de Nouveau Brunswick annual general meeting in Edmundston, NB, and delivered a detailed presentation about our organization and benefits should they choose to affiliate.
- Traveled to the Conn-Selmer head office in Indiana, USA to meet with their executive to connect them with our organization and share current equipment practices and needs in Canada.
- With the help of Past President, Mark Reid, developed an introduction video to be shown at every MEA conference to help our members connect with our full board.
- Promoted a positive working environment at all meetings and encouraged socialization opportunities and demonstrations of appreciation for board members.
- Renewed our contract with our CMEA travel agent, Educational World Tours.
- Sent an introduction letter to the Canadian Teachers' Federation with the intent of affiliating our two organizations.

Member Services:

- Chaired 7 meetings, 4 online with the elected board, 2 online with the full board and one executive meeting in Toronto in August of 2016.
- Continued to develop relationships with our francophone colleagues to encourage their involvement with our organization.
- Supported the transition of our CME Journal to become completely bilingual and thereby authentically reflect Canada's two official languages.
- A CMEA travel pool was offered to members travelling to ISME in Glasgow 2016.

Research and Practice:

- Continued to contribute to the editorial page of our CME Journal and the CMEA Newsletters.

- Increased our current budget line for funding research.
- Partnered with the Coalition for Music Education in our Joint Committee on Research to support current research in Canadian music education.
- Letters of congratulations were sent on behalf of our organization to our essay competition winners and our award recipients.

Professional Development:

- Following our national conference in Winnipeg, a survey of our membership was conducted to collect feedback regarding the role CMEA should play in professional development, and specifically conferences.
- As a result of this survey, a call for proposals for assistance with professional development was sent out to our provincial MEAs and the three submissions were considered at our summer executive meetings.
- The concept of a regional conference, for those areas of the country that are not currently serviced by a large provincial conference, is also currently being considered.

Kirsten MacLaine, President

Vice President

As CMEA Vice President, I have spent the 2015-16 year learning more about the organization and the role as I move towards the role of President. The CMEA is developing new partnerships with our Provincial MEA affiliates with exciting new Professional Development opportunities for our members. In the upcoming year, I will be supporting this PD sessions and continuing to collaborate with MEA presidents and the CMEA full board.

Helen Coker, Vice-President

Past President

The 2015-2016 operating year came with significant moments reminding the CMEA of the strength of our relationships with partner groups.

The year started with the gathering of partner groups from across the country to engage with the CMEA National Conference. The relational capital generated through this initiative is invaluable to the growth of the CMEA. Partners in music education-connected industry, research, and methods-based organizations are offered sincere thanks for their support and collaboration. The conference offered an important

opportunity for the CMEA to talk about generating a passionate and collaborative bid for the ISME World Conference.

The CMEA bid for the 2020 ISME World Conference was a telling example of the support we have from provincial affiliates, national partner groups, academic institutions, and individuals. Despite ISME's decision to decline the CMEA bid, it is important to note that Canada maintains a strong presence in the operation and administration of our international network. The CMEA is proud to have participated in the inaugural meetings of the ISME National Affiliates' Council (INAC). The attached report outlines other ISME-related activity and details of the function and purpose of the INAC.

In terms of domestic connections, it is notable that the CMEA continues to develop its relationship with FAMEQ, our Francophone partner in Quebec. It is clear that there is work to do to advance this relationship toward affiliation status, but this opportunity remains possible. The investment in this relationship includes having attended and participated in the FAMEQ conference in Quebec City (November 2015). The CMEA intends to continue this activity.

Mark Reid, Past President

Director of Communications

As Director of Communications, it remains a priority to distribute relevant and timely information to our members and affiliates. Four electronic newsletters (Fall, Winter, Spring, and Summer) were delivered to CMEA members in 2015-2016. In addition, special electronic mail-outs were distributed with news from ISME, FAMEQ, as well as a Professional Development survey to guide future plans for regional PD. For each newsletter, CMEA members were invited to celebrate and share information about current events and special projects, reflecting the dynamic and diverse nature of music education in Canada. Thank you to everyone who contributed news items and photographs to share with our membership. It is exciting to see the excellent work that takes place in music education in our country! Please continue to provide feedback regarding format and content of electronic newsletters. Information and highlights from our membership are welcome additions to future publications.

Links for newsletters continue to be posted on the CMEA Facebook page and website. Special thanks to our Webmaster, David Ennis, and Director of Public Relations and Member Engagement, Kathy Conway-Ward, for making this information so promptly available to a wider audience. Maintaining up-to-date distribution lists of CMEA members remains an important part of disseminating information. This task

could not be done without the valuable and tireless work of our Membership Coordinator, Gena Norbury.

Kara Helms, Director

Director of Higher Learning

- Communications re. Student Chapters; wrote follow-up letters to student associations (U. Victoria; Brandon University); reviewed documents (constitution); drafted letter (5-2-16)
- Liason, FAMEQ re. CMEA Newsletter
- JCor research proposal, Artistic learning and youth arts engagement in a digital age; preparation of a report for teachers

Valerie Peters, Director

Director of Awards and Recognition

Over the past year the CMEA has had the opportunity to continue to support educators across the province through the CMEA Builders and New Builders Awards. These awards are presented through our provincial affiliates and many provinces consistently award these honours at the respective conferences held throughout the year.

2016 marks the inaugural year of an award created in collaboration with CMEA and Sweet Adelines International. The CMEA/Sweet Adelines International Educator Award spent nearly a year in construction and will be awarded in October 2016 at the Sweet Adelines International Conference in Las Vegas.

One Excellence Award received nominations this year. The Excellence in Innovation Award will be presented to Deena VanZeeland at the OMEA Conference in Niagra Falls in November 2016.

Donalda Westcott, Director

Director of Public Relations and Member Engagement

Finished “Meet the Board” series for Facebook and Twitter
Increased presence on social media (FB and Twitter)
Boosted FB followers to almost 700
PR Survey for members regarding professional development needs

Kathy Conway-Ward, Director

Director of Research and Publications

During the past year, I have continued my regular responsibilities of advertising and administering the Pat Shand Canadian Music Essay Competition and the National Graduate and Undergraduate Essay Competitions. I was pleased that the number of graduate entries in the national essay competition increased and that the number of undergraduate entries remained stable. I am working hard to promote the Pat Shand Canadian Music Essay Competition and hope that my advertising it at the recent ISME 2016 Canadian Meeting in Glasgow will result in more entries being submitted in December. A second part of my portfolio involves consulting the Publications Advisory Committee (PAC) on all matters of publications from the journal, to the biennial book series, to choice of editor, etc. This year the focus was on securing French content in the journal and most recently on providing an honorarium for a French translator. I am confident that the Board will approve a line item in the forthcoming budget for this important work. Finally, I continue to update and distribute a list of music education faculty at institutions of higher learning.

Mary Kennedy, Director

British Columbia Music Educators’ Association

Our 2015 conference was exceptional and was well attended with 642 attendees. At that time we also celebrated the achievement of BC colleagues with awards recognizing excellence in classroom instruction and support for the music education community – Colin Campbell (awarded posthumously) and Denise O’Brien (Outstanding Music Educators – Secondary), Maureen Garry (Outstanding Music Educator – Elementary), Gerald Shong (Outstanding Administrator), and David Ennis (Distinguished Service). We would like to recognize and thank those on the Conference Planning Committee for their excellent work and thank Matthew Martin and Jaymi Daniels for their efforts with our 2015 conference.

This past year, the Ministry of Education of BC has introduced new curriculum for grades Kindergarten to grade 9 and grades 10 to 12 for all subject areas. This Ministry guidance, they gave educators the chance to provide feedback. Major changes seen is including aboriginal/indigenous viewpoints into all subject areas. While everyone is in

agreement that this is important, there has been a lack of information and resources available for teachers from the ministry to develop authentic lesson plans. There is also a fear of cultural appropriation. Educators want to make sure that this is done with respect and consultation of the local aboriginal peoples of each area. We have created a new position on our board, Aboriginal/Indigenous Music Education, which has been filled by Dr. Anita Prest of the University of Victoria. She has been a wealth of information for our membership and we are very happy to have her on board with us.

The Arts curriculum for K-9 amalgamates all the art forms into one document (Dance, Music, Drama, Visual Art). This has already caused upset as many people feel that this will give school districts an excuse to cut music programs and replace them with general arts programs. The BCMEA executive, with feedback from our membership, have written responses to the ministry giving feedback on both the new K-9 and 10-12 curriculum.

We continue to have a strong tie with our members in the form of Local Specialist Associations (LSA) throughout BC. Each school district is encouraged to have a LSA for music that is an umbrella organization of the BCMEA. We have found this is a great way to disseminate information, keep aware of developments in all of BC and maintain a sense of community.

The BCMEA is proud to continue supporting the Coalition for Music Education in British Columbia and their national counterpart. We are excited to have worked with this rebranded group and look forward to our continued partnership.

This past spring we relaunched our new website at <http://bcmusiced.ca>. Our membership have responded well to our new layout and we would like to thank Ryan Noakes, Asako Yanagita and Brooklynn Wood for the re-vamp and design.

Cindy Romphf, BCMEA President

Saskatchewan Music Educators' Association

As music educators, the past year has been filled with school musicals, band concerts, recorder ensembles, Orff arrangements, and drumming patterns. We are fortunate to be represented at the provincial level by the Saskatchewan Music Educators' Association, a dynamic, dedicated, and diverse organization that promotes music education within our province. Through this special subject council, we are able to exchange information and ideas; attend conventions, workshops and clinics that attend to our own musical development; and maintain high standards of music education across Saskatchewan. The following is a review of a selection of SMEA programs and recent highlights within each of them.

Since 2009, the SMC expanded to include the Saskatchewan Band Association, Saskatchewan Music Educators Association, Saskatchewan Choral Federation,

Saskatchewan Music Festival Association and the Saskatchewan Orchestral Association as participants. In 2015, the Saskatchewan Music Festival Association made the decision to no longer join SMC and host their own conference, as they felt what they brought to the conference did not fit well within what SMC was about.

Saskatchewan Junior Band (SJB) is a joint project between the Saskatchewan Music Educators' Association and the Saskatchewan Band Association to provide a provincial junior honour band for Saskatchewan students in grade seven or eight. In 2015, this project expanded to include Saskatchewan Intermediate band to include students from grades 9 and 10. This was meant to form a better bridge between the Junior Band and the Honour Groups that perform at the conference in November. The launch of the new program was incredibly successful.

In 2012, the four music cultural organizations in Saskatchewan sought to encourage musical involvement for all residents in Saskatchewan, especially those areas where students would find it challenging to participate in musical activities due to various socioeconomic challenges. The organizations created the Summer Music Camps, and they took place in Saskatoon, Regina and Prince Albert. Children from grade 4 – 8 are invited to attend. These students come from the Dream Brokers schools in each city. There is no charge for these students to attend this four-day camp. The funds come from SaskCulture and corporate sponsorship. The students participate in a type of 'musical chairs' camp where they are divided up into small groups and along with a councilor they go to six or seven different sessions where they participate in playing instruments (violin, guitar, trumpet, flute etc.), singing or First Nations Hand drumming and storytelling. We have also introduced a component of junior leadership where students – who have been at the camp before take on some leadership roles. This has been very successful. At the end of the four days family and friends, sponsors, delegates, special guests are invited to attend a concert performance. It is amazing what these students can learn in four days. Our hope was to have these students 'hooked' on music and that they go on to participate in their school band or choir program or even take private lessons with the assistance of 'Creative Kids". Our goal was surpassed - approximately 62% of these students are now involved in a music program. The program has continued to grow, and has now branched out into 5 communities!

SMEA has provided sponsorship for a provincial student led conference and professional development for teachers. The conference is called Resonate. Participants experienced hands on music making, learning from music industry professionals, and making new connections. The goal of this conference was to further engage students in school through music learning.

SMEA was the major sponsor of the National Orff Conference that was held in Saskatoon, Saskatchewan, April 28th-May 1st. The theme of the conference was Bridges. Participants attended from all over North America, and some even as far as Australia. The conference was well attended and received excellent feedback.

Lee Adams, SMEA President

Manitoba Music Educators' Association

The MMEA Annual General Meeting on October 23rd, 2015 was held at the 2015 TEMPO Manitoba Music Conference which saw record attendance with over 580 delegates. In January, the MMEA board named Ken Epp (posthumously) and Helen Litz as Honourary Lifetime Members of the MMEA in recognition of their vision and dedication to music education. A successful Music Month Concert Series was hosted at the Manitoba Legislative Building in May 2016. Over 800 students from 20 schools had the opportunity to perform in one of four concerts. This annual series continues to receive positive feedback from elected officials, the public and MMEA members. The MMEA has created posters for members that feature the MMEA Mission and Values Statements. The purpose is to have these posters exhibited in order for the broader community to develop an awareness of the goals of our organization.

Karen Tole-Henderson, MMEA President

Ontario Music Educators' Association

- implemented a newly designed website
- ilnspire#15 conference
- Leadership Retreat for members with full board
- Summer Writing teams-elementary and secondary
- Ministry of Education and Aga Khan Museum initiative-writing resources
- Hometown Music Ontario 150 project

Gena Norbury, OMEA President

Nova Scotia Music Educators' Association

The annual provincial October Conference was held in Sackville, NS at Millwood High School October 23rd 2015. This conference marked the introduction of a yearly cultural component, which will showcase a different Nova Scotian culture each year. The inaugural "Cultural Boot Camp" focused on the Gaelic heritage of Nova Scotia. The sessions, which featured Gaelic singing, dancing, and language, met with great success. We were also very pleased and honoured to have Eric Favaro, and Holly Nimmons accept our Musica Viva award on behalf of the Coalition of Music Education

for their unwavering support of Music in our schools. Richard Bennett, a retired teacher from the Valley was the recipient of our Lifetime Achievement Award.

Again this year, several members of our association received professional development or workshop grants from NSMEA to support the work that they are doing in the area of music education our province. Seven students received summer study bursaries to support them as they attended band/choral/theatre and rock camps across the province. A post secondary student was awarded the Catherine Allison scholarship to support their post secondary Music Education studies.

This year members of the NSMEA worked closely with the Department of Education and Early Childhood Development to streamline the Music P-6 curriculum outcomes.

Keli Brewer, NSMEA

Prince Edward Island Music Educators' Association

□ The Prince Edward Island Music Educators' Association (PEIMEA) is made up of approximately 60 elementary music teachers and intermediate and senior high band teachers from across the province. Our music teachers continue to collaborate to provide many province-wide enrichment projects for our students. These include, but are not limited to, Honours Band at both the intermediate and senior high levels, a Junior Honours Choir for upper elementary students, Beginning Band Day (and the smaller Elementary Band Day for the schools that start band before grade 7), an adjudicated provincial band festival, and a showcase concert for Music Monday. In 2016, Music Monday was a giant celebration on PEI. Our event was held in Summerside at the Credit Union Place (an arena that has hosted both Elton John and Sting!). It was a concert hosted by Meaghan Blanchard, Island singer/songwriter, who also performed. Over 800 Island students participated in the event. There were performances by the PEI Intermediate Honors Band, Sirens (female a capella group), a senior high school choir, a senior high school band, an Acadian Group, and an Orff group from a local primary school. A mass choir, comprised of over 500 students performed two songs, and of course, the Music Monday anthem "We Are One". While they sang, visual artists (students and teachers) from a local high school created artwork. Closing Remarks were made by Don Quarles, board member of the Coalition of Music Education in Canada. There were showcase performers in the lobby throughout the day, featuring a ukulele performer, an R&B Band from a local high school, and the UPEI Brass Quintet.

The PEIMEA continues to use a Facebook group to open up communication and collaboration between members. It is a place to share resources, ask questions, promote events, and brainstorm ideas for our music classrooms on PEI.

Erin Ling Gillespie, PEIMEA President

Newfoundland and Labrador Music Special Interest Council

2015-2016 was a non-conference year for the MSIC; however, we were very busy planning our biennial fall music educators' conference, Resonate 2016. We are celebrating our 50th anniversary as a Music Council for Newfoundland and Labrador, and have collaborated with Memorial University's School of Music, who are celebrating their 40th anniversary as a faculty, for a large event. The MSIC has extended an invitation to our colleagues with the Canadian Music Educators' Association to attend our conference and to hold full board meetings during this time.

In October, Ashley Beresford attended CMEA full board meetings in Mississauga, Ontario, representing NLMSIC.

The MSIC established Professional Development Travel Grants for members who wish to attend PD and are required to travel. The grant is for up to \$500 and has already assisted several members with travel to out of province events.

In December 2015, MSIC's new website, www.nlmsic.com, went live. There has been increased traffic on our site since the creation of a Members' Resource Section and conference registration through the website. As well, in May 2016, Tim Baker recorded a songwriting PD session for MSIC, and this was uploaded to the website.

NLMSIC continued to receive strong support from the Newfoundland and Labrador Teachers' Association (NLTA). The NLTA hosted a Leadership Conference for Special Interest Councils in September 2015 and MSIC was represented by the President Kathy Conway-Ward and Treasurer Deanna Higdon. In November 2015, Memorial University of Newfoundland, the Federation of School Councils in NL, and the Newfoundland and Labrador Teachers' Association held a Public Forum on Education in various locations throughout the province. President Kathy Conway-Ward presented several concerns shared by MSIC members regarding allocation, space and resources, and a dedicated program specialist for music at board level.

Coalition for Music Education in Canada

The Coalition for Music Education has had another busy year as it continues to raise awareness for quality music education in schools across Canada. In particular, our signature program – Music Monday – implemented a new initiative, #MMC2C2C, and our newest program – Youth4Music – gained momentum after receiving significant funding from Heritage Canada and the Ontario Trillium Foundation. For Y4M we plan to develop Youth Hubs in regions across Canada, hold Youth Leadership Symposia in every province and territory, and create a Youth Advisory Council.

A highlight this year was a Round Table Discussion we hosted for key partners in music education, facilitated by consultants Angela Elster and Kate Eccles. Following that, a

strategic document was developed for the Coalition with recommendations for a shift in focus over the next several years to advocacy at the policy level. This document will become the basis for our revised strategic plan in 2017, and will lead us to several actions that will help us achieve our mandate.

We are thankful to the CMEA for the partnership that has been developed over the past several years, including the reciprocal arrangement of having a seat on each other's Boards. We look forward to continued collaboration as we work toward our common goals of ensuring that every student in Canada has access to quality music education in their schools and communities.

Holly Nimmons, CMEC Director

Membership Coordinator Canadian Music Educators' Association

- Data: 1930 Members (16 HLM) 710 expired members
- newly designed database using Excel which now holds all previous members and dates of expiry
- set up every member of the CMEA into a distribution list for sending the Journal via email.
- email list includes the number of their distribution list and is slowly being integrated into the journal@cmea.ca email for all future use
- liaised with Leslie Linton and Britannia Printers
- mailings are now done by Britannia Printers
- send contributors hard copies when requested and special requests
- communicated with our institution providers and send any missing Journals promptly
- send receipts and cheques to treasurer in a timely manner
- corporate members who requested were added for this year
- send Journal to Proquest online
- send forms and invoices to MEAs
- HLMs have been added in to the database

Gena Norbury, Membership Coordinator

Book Series: Research to Practice

This year was marked by preparations for the publication of the seventh volume in the

Biennial Book Series *21st Century Music Education: Informal Learning and Non-Formal Teaching Approaches in School and Community Contexts* (Lead Editor: Ruth Wright; Editors: Betty Anne Younker and Carol Beynon). It contains 24 chapter contributions by authors from Canada and other countries around the world. The book examines wide-ranging issues associated with alternative approaches to music education such as informal learning and non-formal teaching. These approaches, largely pioneered within Musical Futures, a project funded by the Paul Hamlyn Charitable Foundation in the UK in 2003, aim to bring school music education closer to real life music learning practices, resulting in engaging, relevant, and practically based music learning. Growing numbers of students around the world are also now benefitting from this 21st century, culturally relevant approach to music learning. With a foreword to be written by Lucy Green, who is well-known for her work on informal music learning, this book will provide thought-provoking ideas with profound implications for the future of music education in Canada and worldwide.

In addition to the Editorial team, the next volume of the CMEA/ACEM book is made possible with assistance from the Publications Advisory Committee (PAC), Mary Kennedy, Andrea Rose, Lee Willingham, Betty Anne Younker and Leslie Linton. In addition, the Editors and at least two expert anonymous external reviewers independently reviewed the chapters in the forthcoming book and their efforts are gratefully acknowledged. The book has also benefited from the editorial assistance of Alison Butler.

Suzie O'Neill, Book Editor

Journal

This year as Journal Editor, and Peer Review Editor, has been a transition year in delivery and in accessibility. The Journal is now primarily delivered via dropbox link and emailed to members by membership coordinator Gena Norbury. The option for print copies is available upon request.

It has been a major undertaking to begin the shift to a bilingual journal. This falls within the category of accessibility, an area which the CMEA/ACME Publications has as a top priority. This important change will continue to be refined and adjusted to meet the needs of the membership in both of Canada's official languages. Presently, we are following a précis format where English articles include a précis in French, and French articles include a précis in English. This is a significant step forward in connecting various communities of practice throughout Canada, and it is hoped that through enabling access to knowledge in both official languages music teachers will benefit from collaboration and communication between provinces.

Leslie Linton, Journal Editor

Website

- Continued work with the new website format highlighting new posts has been positive; for the most part I feel that service has been relatively quick - doing updates and so on; also maintaining the PayPal online book sales options is working well;
- using a new website hosting company has increased reliability and disaster recovery (from a technical perspective this is the biggest positive change in the last year);
- quite excited about the look and feel of the website which is much more visual than previous versions of the website;
- I like the ongoing advertising of the Facebook group

David Ennis, Webmaster